

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported)
November 27, 2006

STURM, RUGER & COMPANY, INC.
(Exact Name of Registrant as Specified in its Charter)

DELAWARE
(State or Other Jurisdiction of
Incorporation)

001-10435
(Commission File Number)

06-0633559
(IRS Employer Identification
Number)

ONE LACEY PLACE, SOUTHPORT, CONNECTICUT 06890
(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code **(203) 259-7843**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events

On November 27, 2006, the Company issued a press release announcing that Christopher Killoy has rejoined the Company as Vice President of Sales and Marketing, effective immediately. A copy of the press release is furnished as Exhibit 99.1 to the Current Report on Form 8-K and incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits

Exhibit No.	Description
99.1	Press release of Sturm, Ruger & Company, Inc. dated November 27, 2006 announcing that Christopher Killoy has rejoined the Company as Vice President of Sales and Marketing.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

STURM, RUGER & COMPANY, INC.

By: S/THOMAS A. DINEEN
Name: Thomas A. Dineen
Title: Principal Financial Officer,
Vice President, Treasurer and
Chief Financial Officer

Dated: November 27, 2006



STURM, RUGER & CO., INC.

SOUTHPORT, CONNECTICUT 06890 U.S.A.

FOR IMMEDIATE RELEASE

For further information contact:

Ken Jorgensen (603) 865-2482

Shooting Sports and Media Relations Coordinator

Christopher Killoy Rejoins Ruger As Vice President of Sales and Marketing

SOUTHPORT, CONNECTICUT, November 27, 2006 – Sturm, Ruger & Company, Inc. (NYSE:RGR), is pleased to announce that Christopher Killoy, formerly Vice President of Sales and Marketing for Sturm, Ruger, has rejoined the Company in that capacity effective today. For the last 19 months, Mr. Killoy was Vice President and General Manager of Savage Range Systems.

Mr. Killoy has a wealth of experience in the firearms industry. Prior to his original service at Sturm, Ruger, he was Vice President of Sales and Marketing for Smith & Wesson, a position he held since 2001. Prior to that, he worked for Smith & Wesson in various capacities, including as its Vice President of Consumer Products, Vice President of Domestic Sales, Director of Commercial Sales, and Director of Marketing and Product Management, having been affiliated with Smith & Wesson since 1989. Previously, he was employed with GE Aerospace in their Tactical Systems Department and Ordnance Systems Division.

He is a 1981 graduate of the United States Military Academy at West Point, and was an Infantry Company Commander, having retired from the U.S. Army Reserves after twenty years of service with the rank of Major. His entire professional career since leaving active duty in 1986 has been in the firearms and ordnance industry.

“We are all very enthusiastic for Chris Killoy to return to Sturm, Ruger,” said Chief Executive Officer Michael Fifer. “We are building a strong management team and Chris is the right person for this important job. He is completely familiar with the industry and has in-depth knowledge of the market for firearms and related accessories. We welcome him back.”

“Randell Pence will continue to serve in his capacity of Executive Director of Sales, reporting directly to Mr. Killoy. This will help maintain needed depth in our sales department, and allow Randell to better personally serve our customers, a job at which he excels,” Mr. Fifer concluded.

Sturm, Ruger is the nation's leading manufacturer of high-quality firearms for recreation and law enforcement, and a major producer of precision steel investment castings. Sturm, Ruger is headquartered in Southport, CT, with plants and foundries located in Newport, NH and Prescott, AZ.

The Company may, from time to time, make forward-looking statements and projections concerning future expectations. Such statements are based on current expectations and are subject to certain qualifying risks and uncertainties, such as market demand, sales levels of firearms, anticipated castings sales and earnings, the need for external financing for operations or capital expenditures, the results of pending litigation against the Company including lawsuits filed by mayors, attorneys general and other governmental entities, and the impact of future firearms control and environmental legislation, any one or more of which could cause actual results to differ materially from those projected. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date made. The Company undertakes no obligation to publish revised forward-looking statements to reflect events or circumstances after the date such forward-looking statements are made or to reflect the occurrence of subsequent unanticipated events.

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