

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported)
February 9, 2004

STURM, RUGER & COMPANY, INC.
(Exact Name of Registrant as Specified in its Charter)

DELAWARE
(State or Other Jurisdiction of
Incorporation)

001-10435
(Commission File Number)

06-0633559
(IRS Employer Identification
Number)

ONE LACEY PLACE, SOUTHPORT, CONNECTICUT 06890
(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code **(203) 259-7843**

N/A

(Former name or former address, if changed since last report)

Item 12. Results of Operations and Financial Condition

On February 9, 2004, the Company issued a press release to stockholders and other interested parties regarding financial results for the fourth quarter and year ended December 31, 2003. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K and incorporated herein by reference.

The information in this Current Report on Form 8-K and the Exhibit attached hereto shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

STURM, RUGER & COMPANY, INC.

By: /S/ THOMAS A. DINEEN
Name: Thomas A. Dineen
Title: Principal Financial Officer,
Treasurer and Chief Financial
Officer

Dated: February 9, 2004

INDEX TO EXHIBITS

Exhibit Number	Description
99.1	Press release of Sturm, Ruger & Company, Inc., dated February 9, 2004, reporting the financial results for the fourth quarter and year ended December 31, 2003.



STURM, RUGER & CO., INC.

SOUTHPORT, CONNECTICUT 06890 U.S.A.

FOR IMMEDIATE RELEASE

For further information contact:

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Stephen L. Sanetti 203-259-7843

Thomas A. Dineen 203-259-7843

STURM, RUGER & COMPANY, INC. REPORTS:

ANNUAL SALES AND EARNINGS - 2003

FOURTH QUARTER RESULTS - 2003

SOUTHPORT, CONNECTICUT, February 9, 2004--Sturm, Ruger & Company, Inc. (NYSE-RGR), the nation's largest producer of firearms, today reported improved financial results for both the year and fourth quarter 2003.

For the year, the Company recorded sales of \$147.9 million, net income of \$12.4 million, and earnings per share of \$0.46. Included in these results is the pretax gain of \$5.9 million or \$0.13 per share after-tax from the sale of certain non-manufacturing real estate in Arizona, known as the Single-Six Ranch. The respective figures for 2002 were sales of \$161.6 million, net income of \$8.5 million, and earnings per share of \$0.31. Included in these results is a \$3.3 million pretax charge to earnings to recognize an impairment loss on certain of the investment castings segment assets.

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